

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV *** SEP12/12 13.12

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

PRDCT	<u>NELSON FOR SENATE</u>	EST#473	COMMENTS: (LINE, ORDER,)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE SEP12/12 13.1

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 473												
48	S		1200N-1230P	30		\$475.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS												
61	A		1130P-1200M	30		\$475.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS NIGHT ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL **RESEND THIS IS A MAKE-GOOD FOR OCT20 ON LINE-48 FOR 1 SPOT/WK												

REP HEADLINE# 6190719 TRF# 317359 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP12/12 13.12
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#48 MISSED: SAT/1200N-1230P OCT20 30S \$475.00 (SEP12/12)
OFFER: SUN/1130P-1200M OCT21 30S \$475.00 PLS ADVISE.
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL **RESEND

CONTRACT TOTAL 129830.00
TOTAL SPOTS 94

MARKET TOTALS \$270,914 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE